

Awareness Programme on Animation and Graphics on May 8, 2026 at 11:00 am

Name of the School: Saraswati Vidya Mandir Inter-College, Moradabad

No. of Students participated: 225

The Awareness Workshop on Animation and Graphics was organized by Reliance Animation Academy (RAA) Moradabad with the aim of introducing students to the exciting fields of animation, graphics, and VFX. The students were informed that the Indian Animation, Visual Effects, Gaming, and Comics (AVGC) industry is witnessing remarkable growth, expanding at an annual rate of over 25–30%. As a significant contributor to India’s “Orange Economy” or creative economy, the sector is expected to reach a market value of \$26 billion by 2030, with the ambition of capturing 5% of the global market share.

The session was conducted for students of Class 10 and began with an introduction to the workshop theme. Mr. Manish Bhatnagar, Lead Faculty at RAA Moradabad, highlighted the growing importance of Animation and VFX industries and their major contribution to the economies of countries like Japan and the USA. Through an engaging presentation, he explained the fundamentals of animation and demonstrated the significance of visual effects using breakdowns from films such as *RRR* and *Black Widow*, helping students understand the creative and technical aspects behind cinematic effects.

The workshop concluded with interactive student activities, where participants enthusiastically took part in a drawing exercise by sketching their favourite cartoon characters, including Doraemon, Naruto and Shinchan.

The following are some of the selected drawings:

Name - KAVYA Kumar
Class - 10th, B
Roll no - 9634613482



Name :- Anu
Class :- 11-D
Phone no :- 9058573390
Address :- Devapur Moradabad.

Honey
Winey
Bunney



Prayan-Sahni = 9837769588
class = 11th / A²



Khelega Free fire

Name :- Nandni Prusipati

class :- 11-D

Phone no :- 9012350564

Address :- Indera Colony Katghau
Moradabad.



Honey Bunny

Glimpses of the event





Arvinder Kaur

Dr. Arvinder Kaur,
Centre Head,
Reliance Animation Academy Moradabad